



Date

Customer Name

[ASPCA.org/Labels](https://www.aspcanet.org/Labels)

Email or Phone

As your customer, I am asking you to carry trustworthy, higher-welfare certified animal products. Animals on today's factory farms suffer due to inhumane conditions, breeding for excessive production and an inability to engage in the most basic, natural behaviors. Animals are spending the majority of their lives in cramped, filthy, indoor environments, which can increase the chances that they will carry foodborne illness. Animals and shoppers deserve better. When I shop, I want to know that the animals were raised with meaningful welfare standards, and were not subjected to extreme confinement or other cruel practices found on the worst factory farms. **Please carry products bearing one of the following certifications:**



These labels indicate standards that are better for animals and better for my family, and that's important to me.

Thank you for caring about your customers and animals.

Sincerely,