



# ASPCA®

# Founder's Society

## Spring 2024 Newsletter

## 2023 Was a Year of Progress for Farm Animals

2023 was full of exciting progress in our work to protect farm animals. With new, creative and responsive strategies, we advanced our fight for a more humane food system. Our work is only possible thanks to Founder's Society members like you and others who also care about creating a more compassionate and ethical food system.

Some of the highlights from 2023 include:

- ✓ Over 50 brands joined the Shop With Your Heart program and an additional 123 new products were added to our Grocery List—making it easier than ever to find higher-welfare food. Even more, the use of a higher-welfare chicken breed was supported by two new food businesses this year (Whole Foods Market and Campfire Treats), a huge step toward the transition to more humane farming.
- ✓ We launched the Higher Welfare Pet Food Initiative—a resource for pet parents to find progressive pet food brands that are animal welfare certified or are working with the ASPCA to develop sourcing policies and standards that improve the lives of farmed animals.
- ✓ We saw important state policy victories across the country, including:
  - The North Carolina Supreme Court upheld a legal victory preventing the state's ag-gag law from going into effect.
  - A bill to create a Resilient Farms & Ranches Program in California was introduced and supported.
  - A new law banning extreme confinement of farm animals was passed in New Jersey.
  - A new law strengthening factory farm permitting standards was passed in Oregon.
- ✓ We supported two transformative programs dedicated to helping former factory farmers find new direction and livelihoods.

You make all of this important work possible. Together, we are improving the lives of farm animals and building a more just and compassionate food system.



Quick links for more information on the ASPCA's farm animal welfare work:

**Shop With Your Heart:**  
[aspc.org/swyh](https://aspc.org/swyh)

**ASPCA Grocery List:**  
[aspc.org/grocerylist](https://aspc.org/grocerylist)

**Higher Welfare Pet Food Initiative:**  
[aspc.org/petfoodprogress](https://aspc.org/petfoodprogress)

**Advocacy Center:**  
[aspc.org/advocacy](https://aspc.org/advocacy)

**Exclusive Founder's Society Information:**  
[aspc.org/founders](https://aspc.org/founders)

## Happy Tail

Amigo's adopter, Carrie B., has always had an affinity for senior dogs and encourages everyone to open their hearts to an animal with a few extra birthday candles!



"Don't underestimate the joy and satisfaction that a senior dog can bring into your life. Senior dogs are some of the most resilient, affectionate and well-mannered dogs you will ever meet," Carrie says.

Every day her golden-aged dog makes her laugh out loud. "Amigo has taught us patience and compassion and that if you really want something, you should never take no for an answer!"

**Make Pet Adoption Your First Option® and urge all those you know to do the same.**

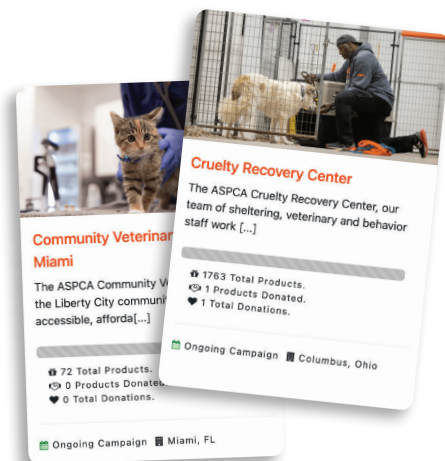
# Donate Vital Supplies to Animals in Need through ASPCA® Wish Lists

Last year, ASPCA Wish Lists were launched—a new tool that makes it easier than ever to donate vital supplies directly to our programs across the U.S. to help aid in the care and enrichment of the animals we serve.

Programs you can send gifts to include:

**Adoption Center** in New York City | **Community Veterinary Clinics** in the Bronx, Brooklyn and Miami | **ASPCA Animal Hospital** in New York City | **Cruelty Recovery Center** in Columbus, Ohio | **Kitten Foster Program** in Los Angeles | **Canine Annex for Recovery & Enrichment** in New York City | **Animal Recovery Center** in New York City | **Community Engagement** in New York City | **Behavioral Rehabilitation Center** in Asheville, North Carolina | **Animal Relocation**, Nationwide | **National Field Response**, Nationwide | **Kitten Nursery** in New York City | **ASPCA Spay/Neuter Alliance** in Asheville, North Carolina

Our Wish Lists page works on all web browsers and is easy to bookmark or write down: [wishlists.aspc.org](https://wishlists.aspc.org). Feel free to send that link to anyone who shares your passion for animal welfare!



## A Note from Matt Bershadker

Founders, it's such a delight to bring you this newsletter today. Your impact is shown through each one of our lifesaving programs!

As we highlight in this newsletter, our Farm Animal Welfare team is making great strides in pushing work forward to improve the lives of farm animals—and even improve the food system as a whole. **But they aren't the only ones.**

YOU—you're an incredible hero for animals. Everything the ASPCA achieves is made possible through the generosity of committed Founder's Society partners like you.

You might not meet all the animals whose lives you change, but countless dogs, cats, horses and farm animals have you to thank.

I hope that if you have an animal in your life, each time you give them a pet or a scratch behind the ears, you'll be reminded of your connection to our work. You're that powerful. Thanks for all you do, and all you give, to help animals!

Sincerely,

– Matt Bershadker, *President & CEO*



## Important Information

**Founder's Society  
Contact Information**  
(866) 319-7870  
[founder@aspc.org](mailto:founder@aspc.org)

**Founder's Society Website**  
[aspc.org/founders](https://aspc.org/founders)  
Check out our exclusive Founder's Society page to help you keep up with “insider news” and take advantage of your membership benefits.

# ASPCA®

THE AMERICAN SOCIETY FOR THE  
PREVENTION OF CRUELTY TO ANIMALS®

424 East 92nd Street, New York, NY 10128  
Please visit our website: [aspc.org](https://aspc.org)